



BUSINESS STUDIES

AWARDING BODY: AQA

QUALIFICATION: GCSE

AVAILABLE: ALL STUDENTS

COURSE OUTLINE

The subject is most suitable for students who:

- Are interested in running a successful business
- Want to learn how to be entrepreneurial
- Are interested in current events and the world around them
- Have a reasonable level of English and Maths

Course requirements:

Business in the real world
Influences on business
Business operations
Human resources
Marketing
Finance



ASSESSMENT METHOD

Paper 1: Influences of operations and HRM on business activity

What's assessed

- Business in the real world
- Influences on business
- Business operations
- Human resources

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.



Paper 2: Influences of marketing and finance on business activity

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

SKILLS ACQUIRED

- Use business terminology to identify and explain business activity
- Apply business concepts to familiar and unfamiliar contexts • develop problem solving and decision making skills relevant to business
- Investigate, analyse and evaluate business opportunities and issues
- Make justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills.

Specification: <http://filestore.aqa.org.uk/resources/business/specifications/AQA-8132-SP-2017.PDF>

Assessment: <http://www.aqa.org.uk/subjects/business-subjects/gcse/business-8132/assessment-resources>