



Business and Economics Department



Do you want to be a successful entrepreneur and have the skills to create and run your own business?

Title	Size and structure	Summary purpose
Pearson BTEC Level 3 National Extended Certificate in Enterprise and Entrepreneurship	360 GLH Equivalent in size to one A Level. 4 units of which 3 are mandatory and 2 are external. Mandatory content (83%). External assessment (58%).	The Extended Certificate is for learner who are interested in learning about Enterprise and Entrepreneurship alongside other fields of study with a view to progressing to a wide range of HE courses, not necessarily in Enterprise-related subjects. It is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Level

AIMS:

- To develop the skills to be a successful entrepreneur.
- To provide learners transferable knowledge and skills.
- To promote the ability to apply learning in business contexts.
- To learn through a range of learning experiences.
- To provide employability skills and progression for higher education, apprenticeship or employment.

DURATION OF COURSE

- Pearson Btec Level 3 National Extended Certificate in Enterprise and Entrepreneurship (360 GLH) – 2 units in Year 12 and 2 units in Year 13
- This course is not for one year and at the end of Year 12, Students cannot claim one AS as this is a two years course.

ASSESSMENT

- A range of assessment types and styles used such as internal, external and synoptic which suit the vocational qualifications in the sector.
- Graded using a scale of P to D*



Enterprise and Entrepreneurship

Unit (Number & Title)	GLH	Extended Certificate (360 GLH)
		4 UNITS
		3 MANDATORY
		1 Optional
1. Enterprise and Entrepreneurship	90	M
2. Developing a Marketing Campaign	90	M
3. Business and Personal Finance	120	M
4. Launch and Run an Enterprise	90	
5. Survival and Growth	90	
6. Business Decision Making	120	
7. Social Enterprise	60	O
8. Entrepreneurship and Intrapreneurship in practice	60	O
9. Innovation and Enterprises	60	

Types of assessment

Assignment - Set and marked internally
Task - Set and marked by Pearson
Written Exam - Set and marked by Pearson

Types of unit

M	Mandatory Unit
O	Optional Unit

BTEC Nationals in Enterprise and Entrepreneurship

Assignment Set and marked by: Centre Verified by: Pearson	Task Set and marked by: Pearson	Written exam Set and marked by: Pearson
Selected mandatory and all optional units. Programme team creates assignment brief and students carry out set tasks, creating evidence to support a work-related scenario.	Unit 2: Developing a Marketing Campaign Pre-released material includes information about a business for research. Learners will need to apply their knowledge, ideas and skills to plan a marketing campaign, linking its success to the impact on the business.	Unit 3: Personal and Business Finance The written test will cover the purpose and importance of personal and business finance, including the skills and knowledge needed to understand, analyse and prepare financial information.