



COURSE OUTLINE

Subject: Media Studies GCSE	
Term	Main Assessment task
Autumn 1	
Exam focus: Sit com (set products: <i>The IT Crowd</i> and <i>Friends</i>). In-depth study covering all areas of the theoretical framework (eg representation, audiences etc)	Practice exam questions
Autumn 2	
Non-exam, internally assessed: Creating a media product. Research, planning and production.	Produce one of: online or print magazine pages/website/film poster and dvd cover/audio-visual sequence from TV show/music video/
Spring 1	
Exam focus: Magazine cover (set products: <i>Pride and Glamour</i>) Print ads (set products: <i>Quality Street</i> and <i>This Girl Can</i>) Newspapers and their websites(set products: <i>The Sun</i> and <i>The Guardian</i>)	Practice exam questions
Spring 2	
Exam focus: The Archers	Practice exam questions
Summer 1	
Exam focus: Film certificates and posters (set products: <i>James Bond</i>) Exam focus: Music videos (set products: <i>Katy Perry/Taylor Swift; Pharrell Williams/Bruno Mars; Michael Jackson/Duran Duran</i>)	Practice exam questions
Summer 2	
Exam focus: Video games (set products: <i>Pokemon Go</i>)	Exam



Course Description for Media Studies

Description

The media has a profound influence over our lives. We follow the WJEC GCSE specification here at BBIH: this course offers you the opportunity to develop a range of skills, including literacy, ICT, and artistic creativity when you create a product and put theory into practice. We will be studying the music industry, particularly focusing on music magazines and music videos. We will also be exploring how the computer games, newspaper, advertising and television industries represent men and women. We will also study James Bond films and how they are marketed. Controlled Assessment remains a significant part of the course, where you develop skills of independent research and learning by responding to a brief and ultimately creating your own media production work.

Assessment

External assessment: 2 exams, totalling 70% of the final GCSE grade.

Internal assessment: Media product, 30% of the final GCSE grade.

Out of class learning including home-learning

Homework is set in a range of forms, so as to encourage a range of learning styles and assess different skills. Homework can be essay/exam based, practical and creative, as well as requiring students to consume a particular media text.

How parents can help

Students will be set regular homework; please encourage your child to complete this work by the set deadline. The homework is often research work in preparation for the next practical session in the classroom or will be an extension of work completed at school.

- Encourage your child to look at a wide variety of magazines/advertisements/film posters to inspire their work.
- Provide a space at home where work can be laid out and worked on.
- Encourage your child to create a diary / checklist of the tasks that need to be completed.
- Encourage them to communicate with me their ideas and any concerns they have.